

FROM SNAP-SHOTS TO GREAT SHOTS

HINTS & TIPS



GET STARTED

- Clean lenses (especially camera phones!)
- Charge batteries
- Prepare memory cards

STAND STRONG

- Flat feet
Two hands
Strong core
- Top Tip:
Use a tripod or rest
on a wall if you can!

(SOME) RULES OF COMPOSITION

- Rule of Thirds
- Declutter the Background
- Fill the Frame
- Straighten Your Horizon
- Different Point of View
- Leading Lines
- Patterns & Colour



STORY-TELLING

- WHY? What's the point of this story?
- Engage their emotions - how do you want the viewer to feel?
- Research! (what, where, when)
- Make a plan - rule of three (beginning, middle & end)
- Consider your audience - pitch it to suit

REMEMBER...

Be

CREATIVE

- Learn the rules, then break them
- Take risks & make mistakes - creativity has no limits!
- You're in control - what do you want the viewer to see?

Be

MINDFUL

- Pause, be intentional
- Move slowly & quietly
- Use your senses to help you
- Breathe
- DO NOT DISTURB: Leave only footprints, take only photographs